

St Louis Rowing Club

Board of Directors Meeting Minutes: March 30, 2022

Conference Call

Board Members:

Present:

- **David Gray, President**
- **Jessie McCool, VP**
- **Julie Albsmeyer, Communications/Secretary**
- **Carissa Foster, Treasurer**
- **Ruth Miller, Jr Coordinator**
- **Christina Lawrence, Safety**
- **Eric Yin, Jr Coordinator**
- **Tim Franck, Head Coach**

Quorum present? Yes

Others Present: **none**

Absent:

Proceedings: Meeting called to order at **8:04 pm**, by **David Gray**, seconded by Ruth

Miller

Agenda

Old Business:

Fundraising

- As suggested by other members of the Board at the February meeting, Eric Yin is prepared to engage in fundraising efforts on behalf of SLRC. Eric discussed fundraising with an ad-hoc committee composed of: Coach

Tim Frank, Peggy Francis, and Christina Lawrence. The ad-hoc committee seeks the following from the Board:

****Please note that any event-specific references such as erg-a-thon or the banquet are ideas only and are not commitments of specific actions****

1. Permission to fundraise on behalf of SLRC.
 - · All funds raised will be processed by the SLRC Treasurer.
 - · Appropriate ethical and confidentiality standards (as defined by the Association of Fundraising Professionals) will be followed (<https://afpglobal.org/ethicsmain/code-ethical-standards>).
2. Creation of an email address specifically for fundraising.
 - · Like formatted as fundraising@stlouisrowingclub.com.
 - · Access to be shared by Eric Yin and Christina Lawrence.
 - · Email address will be used for both individual fundraising and mass communication of fundraising appeals.
3. Announcement of a new fundraising initiative to be included in the monthly newsletter.
 - · Announcement should include mention of the new email address.
4. Approval to send a twice-yearly (spring and fall?) email seeking contributions.
 - · Will help establish a greater and consistent culture of philanthropy within SLRC.
 - · Administration of twice-yearly appeal to be undertaken by Christina Lawrence and Eric Yin.
5. Approval of a list of fundraising priorities, to be provided by coaching staff.
 - · Coaching staff will develop a list of short-term and long-term needs, such as boats, oars, ergs, etc.
6. Approval of a list of appropriate recognition, to be provided by Eric Yin.
 - · Example: right to name a new boat with contribution of 51% of cost (name subject to board approval).
7. Suggestions of prospects for individual fundraising.
 - Current or former Masters rowers with sufficient capacity to make larger gifts.
 - · Current or former junior parents with sufficient capacity to make larger gifts.
 - · Former junior rowers currently rowing in college (particularly those on scholarship).
 - Corporate partners (particularly those with whom SLRC has a relationship).
 - Fundraising email specifically set up

David motions to approve proposal as written above, Julie seconds

Yays: 7 nays: 0

Dues:

- Board is looking at budget to ensure we lay proper plans

New BOD nominations committee:

- Julie/Carissa: plan to review bylaws and work on starting committee

Overdue for open meeting:

- Townhall style?

Annual meeting: due in May

Next Meeting: will discuss 4/4/2022

Adjournment:

Motion to Adjourn made by Jessie @ 9:56 pm, seconded by

Passed (Yes-7, No-0) meeting adjourned at 9:44 pm