

St Louis Rowing Club

Board of Directors Meeting Minutes: December 15, 2020 Conference Call

Board Members:

Present:

- **Steve Dedrickson, President**
- **Kristy Hefferman, Vice President**
- **Deb Small, Treasurer**
- **Vicky Cochran, Secretary**
- **Julie Albsmeyer, Communications**
- **Carissa Foster, Captain**
- **Ruth Miller, Junior Program Coordinator**
- **Eric Yin, Junior Program Coordinator**

Absent: Christina Lawrence, Safety

Quorum present? Yes

Others Present:

Proceedings:

Meeting called to order at **7:32pm**, by **Steve Dedrickson**

Approval of minutes

Motion for Approval of minutes from December 1, 2020 was made by Julie, seconded by Ruth, Passed (8-Yes, 0-No, 0-Abstain)

Agenda

Old Business

- 1) Juniors are concerned about the mice in the boathouse
 - a) This is not a new thing
 - b) Leave personal items and clothing outside of boathouse
- 2) It has been noticed that our Juniors are not always social distancing
 - a) Recommend placing a Reminder in next Newsletter
 - b) Recommend placing a Reminder in next Parent communication
- 3) Update on member management software was presented by Deb
 - a) Deb sent a previous evaluation presented by Stacy W.
 - b) Concerns that Communications from Coaches are not always on a club platform
 - c) Send all past requirements to Christina, so she can continue to build on requirements

New Business

- 1) Financial update-Deb
 - a) See presentation below
 - b) Summary
 - i) Overall, the strong support for Adult renewals (despite limited participation) and ability to hold a fall Junior season has helped stabilize the Club's

financial position. Our current forecast is to end the year with positive net income and cash flow!

- ii) Fundraising for the Holiday Auction appears to be going strong. Thanks to Kristy and her team for their efforts! We are forecasting approximately \$7.5K in net income



FY21 Nov FINAL.xlsx

- 2) Diversity Program Committee Update presented by Julie
 - a) Julie presented where they are now in the new Diversity Program with some questions for the board
 - b) How would this effect the current Financial Assistance Program?
 - c) Will be looking into acquiring Government Grants
 - d) See presentation below



Diversity Plans.pdf



Corporate

Sponsorship Rowin

- 3) Develop a spring plan to present to Adult Members in March
 - a) Survey?
 - i) Decision to do focus group instead
 - b) Focus group
 - i) Would be more personal
 - ii) Should be set up per team
 - iii) Can work on questions and format till end of year
 - iv) Meetings to be schedule in Jan
 - Action: Kristy** create a plan for Spring Adult Membership Focus Groups
 - c) Should we have more sculling options?
 - i) Will be addressed in focus group
 - d) What will make adults feel safe to sweep row
 - i) Will be addressed in focus group
 - e) Incentive for early/on time renewal
 - i) Late membership has a \$ late fee
 - ii) Renewal is prorated, plus late fee
 - f) Deb is getting question from Rec Masters regarding Crew and Coach
 - i) This will be addressed when we have a better understanding of the makeup of our 2021 Adult Membership

Around the Room- Any updates from board members and/or their committees was not done due to time constraints

- 1) Steve
 - a) N/A
- 2) Kristy
 - a) N/A
- 3) Deb
 - a) N/A
- 4) Vicky
 - a) N/A
- 5) Julie

- a) N/A
- 6) Carissa
 - a) N/A
- 7) Christina
 - a) N/A
- 8) Ruth
 - a) N/A
- 9) Eric
 - a) N/A

Adjournment

Motion to Adjourn made by Julie, seconded by Deb, (Passed Yes-8 No-0) meeting adjourned at 9:06pm

Minutes submitted by Secretary, Victoria Cochran