

# St Louis Rowing Club

## Board of Directors Meeting Minutes: January 28, 2020 STLC Boathouse

### Board Members:

*Present:* Vicky Cochran, Kristy Hefferman, Justin Ma, Carissa Foster, Steve Dedrickson, and Deb Small

*Absent:* Tom Albert, Roxanne Barr

*Quorum present?* Yes

*Others Present:* Tim Franke

### Proceedings:




Meeting called to order at **7:30pm**, by **Steve**

***Motion*** to approve the Dec 17<sup>th</sup> 2019 meeting minutes, was made by **Justin** and seconded by **Deb**, Motion Passed (**6yes, 0 no**)

### Old Business:

#### Topics:

a. 2Q Financials by Deb

-   
FY20 DEC Month  
19A-20B-20A.pdf
-   
FY20 DEC Cash  
Flow.pdf
-   
FY20 DEC Yearly  
Forecast.pdf

### New Business:

#### Topics:

a. Marketing

- Leah to join the Communication Committee to head up our Marketing effort
- First effort to get our Feb Learn to Row filled ASAP.
- Justin email Parent membership
- Kristy email Adult membership
- Volunteer buyout to include Recruiting
- Facebook add for Jr. Learn to Row

- b. LTR by Steve
  - Coordinator position
    - i. Suggestion: David Grey, Jeff Marden
  - Possible dates for one day Workshop
    - i. Spring, Prior to Flood
- c. Survey results, Presented by Steve
  - Kristy and Vicky to work with Steve to
    - i. analyze results
    - ii. set up the next steps
    - iii. communicate to members
- d. Volunteer Needs by Justin
  - Fund Raising Committee
  - Jr. Rowers to help with Asset Inventory (pursuing Finance)
  - Jr. Rowers to help with Communications (Social Media)
- e. Software Review of Wild Apricot
  - Deb to set up logins for Vicky and Justin
- f. Jr Parent Meeting by Roxanne
  - Friends of STRC (Boosters) on Feb 16<sup>th</sup>
- g. Jr. Coordinator Role
  - Kerry to take on this role
- h. Board size Proposal by Kristy
  - Proposal on Board size of 7
  - Kristy to write on a By-Law Change
  - Need to replace Diane's Role so rotation would work (4/3 members)
- i. Nominating Committee
  - Board Member: Roxanne
  - Margie F
- j. Safety
  - Safe Sport reviewed by Carissa
  - Could be that USRowing is updating with Lightweight items, which will be revised in March
  - Working on Process review for Juniors and Parents

## **OnLine Business:**

### **Topics:**

- a. Vote on Changes to Procedure by Deb
  - Please find the updates to the Adult Rowing Policy. As discussed in November, there is concern that some of the time commitment and erg criteria might be scaring people away.
  - I have updated the attendance criteria to include the changes outlined below. At the end of the day, I think it's important that rowers understand there are two options to continue rowing beyond the Intermediate level. I think we need to do a

better job of promoting the Rec Masters as a great option for people who are interested in fitness and fun and be cautious to maintain at least some difference in criteria and objectives between the two teams. They should be complementary, not redundant.

- I recently saw a suggestion to open all winter (indoor) practices to everyone. It's something we should consider as it would definitely build comradery. Seems the combined Masters/Intermediates training has been beneficial this winter.
- **Motion** to approve was made by **Deb**, Motion **Passed** (6 yes, 0 no)

## **Adjournment**

**Motion** to Adjourn made by Justin, seconded by Steve, meeting adjourned at 9:09pm

Minutes submitted by Secretary, Victoria Cochran