

SLRC BOD Meeting
April 09, 2019

Attendees:

Patrick O'Neal, Carolyn Buselmeier, Steve Dedrickson, Roxanne Gaines-Barr, Laura Muhr, Kristy Heffernan, Deb Small, Tom Albert, Tim Franck

Minutes:

The meeting was called to order at 8:05pm by Patrick O'Neal

The meeting started with a motion by Patrick O'Neal to approve the meeting minutes from the March 12, 2019 and March 26, 2019 Monthly BOD meetings. The motion was 2nd by Deb Small and approved by all in attendance.

Deb Small re-shared a request to provide more information surrounding various capital needs (both equipment and otherwise). Tim Franck indicated that he and Tom Albert had recently put together a list of equipment needs for the next year that he would share. She would also like to look into information related to better organization / expansion of the locker rooms and expansion of the existing parking lot. It was reiterated that we need to establish strategic objectives and priorities related to capital expenses. **Action item:** All BOD members are to reread the draft LRP that was prepared before we took office and come prepared to their discuss top priorities at the next BOD meeting.

Laura Muhr raised the question about how to handle overflow transportation (e.g. a situation where we are over by just a few rowers and not enough to warrant additional equipment). After some discussion it was proposed to treat an overage much like airlines treat oversold flights. We should be able to offer a discount / partial refund on regatta costs in exchange for juniors making their own travel arrangement. Key takeaways include:

- Should be limited only to instances of true overage when we are unable to provide transport
- Parent would be related to all regatta related transport for their rower
- Need to investigate any SLRC related liability

Action item: Laura to start thinking about what updates would be needed to the current travel policy.

Deb Small asked if we had considered allowing e-voting for the upcoming election. It was not considered at the last board meeting. The board discussed pros/cons of allowing e-voting but a final decision was not reached.

Deb Small asked if any announcement was needed club wide because she is assisting Carolyn with treasurer responsibilities. It was decided that because Carolyn is still the acting treasure and still has responsibility for oversight no formal announcement is needed.

Because novice and varsity are traveling to separate regattas on the same weekend it was asked who would be driving the trailer for the novices. Currently Charlie Lebens is scheduled to drive the Novice trailer with the club' truck.

Action item: Steve Dedrickson to make sure Charlie is on the Club's Insurance policy as a driver and also reconcile the current list of named drivers with our current coaches.

Tim shared that he had reached out to Ned's wife to find a suitable date for a boat naming ceremony. The ceremony will likely be before or after junior practice.

Tim asked about increased marketing for our adult programs as this is an area where we are likely to see (have capacity for) increased growth. Deb had reached out to John Duncan to find out which LTR rowers were still participating, the plan is to reach out to those who aren't and encourage participation. Patrick O'Neal also voiced support for a simple ad campaign (e.g. via Facebook), and Kristy asked if we could be added to the Park's Departments newsletter. **Action item:** Kristy to investigate marketing options on social media. Steve to investigate adding our LTR in the Parks department catalog.

Motion to adjourn was made by Patrick O'Neal at 9pm and 2nd by Laura Muhr. All present voted in favor.