

Saint Louis Rowing Club
Board of Directors Meeting
January 22, 2019

Board Attendees: Kristi Heffernan, Patrick O'Neal, Deb Small, John Guest, Tom Albert, Steve Dedrickson, Carolyn Buselmeier, Roxanne Barr

Non-Board Attendee: Tim Franck
Meeting called to order by Mr. O'Neal at 7:35 p.m.

December Board Meeting Minutes:

Mr. O'Neal shared Minutes from December, 2018 regular Board meeting.

Mr. Guest made a motion to approve Minutes. Ms. Small seconded the motion. All approved.

Review Action Items from 1/9 Discussion:

Board discussed Youth Learn to Row workshops. Decision reached to held workshops:

- Weekend of June 28, 2019
- Weekend of July, 12, 2019
- Weekend of July 26, 2019

Board discussed the prospect of launching a Middle School Rowing Program at the club. Tim Franck presented a proposal for a fee based program that would allow youth to begin rowing and Club to identify recruiting opportunities for Junior Program. Board agreed to further consider.

Board discussed the prospect of launching a Sculling Program at the club. Brian Bartek identified as someone to review and present opportunities for an expanded sculling program. Board agreed to further consider.

Ms. Heffernan updated the Board on the prospect of marketing the club and activities through social media. She recommended targeted marketing to adults for Learn to Row program and summer adult programs. She also cited the opportunity to further develop the SLRC brand through social media. She committed to developing a strategic plan and presenting it to the Board.

Mr. Alberts updated the Board on the prospect of obtaining a new truck for the club. He provided updates on cost to purchase, estimated sale of current truck, and the expanded capabilities a new truck would provide. Determination made to consider at a later date.

Mr. O'Neal provided an update on Adult Learn to Row workshops later this year. The dates proposed were:

- 5/11/2019
- 6/2/2019
- 7/13/2019

Ergathon

Board discussed the upcoming Ergathon event and the logistics around it. Mr. O'Neal committed to coordinating the food for the event. Board reviewed proposed schedule for the day. Mr. Dedrickson discussed the need for a prize/trophy and for help in communicating the prizes to prospective participants. Board discussed opportunities to promote the event need for photography during the day. Board also discussed how the proceeds from the event would be divided.

Boat Purchase

Board reviewed the status of potential purchase of King boat. Board members agreed that a well-developed long term strategic plan would allow for a more considered approach to large purchases. Board discussed how to engage with members and parents about donations toward a boat.

By Laws

Ms. Heffernen led a discussion of the proposed revisions to the By-Laws. The Board agreed on a plan to finalize the draft and send to all Directors by 1/27/2019 for approval. The by-laws would then be sent to all club members by 2/2/2019 and a Special Meeting of the Club would be held in late February at which time membership could vote on the proposed changes.

Ms. Barr led a discussion of the proposed changes to the Junior Program portion of the by-laws. A decision was reached to remove specific regatta planning requirements out of the by-laws and placed instead in a policy/procedure document to be developed.

Nominating Committee

Mr. O'Neal led a discussion of the new Nominating Committee. That Committee will manage the recruitment, review and presentation of candidates to fill three Board vacancies. Discussions were held around who would sit on the Nominating Committee. Mr. Guest agreed to serve as the Board representative on the Committee. Names of other possible Committee members were discussed and Mr. O'Neal committed to reaching out to possible members to determine interest. A schedule for the transition was also shared:

- End of March, 2019—the Committee presents list of candidates to the Board
- April, 2019 – the Board shares the candidates with Club membership
- June, 2019 – membership votes on candidates

Finance Committee

Discussion around adding two members to the Finance Committee.

Data Privacy Reminder

Mr. O'Neal reminded Board the importance of confidentiality in regards to the information shared in meetings and communications. He also reminded everyone of the prevalence of phishing and other data threats.

Past Due List

Ms. Small reminded Board and coach that those on the Past Due list are not permitted to participate in club events or rowing until they have paid.

Pre-Registration

Mr. Franck shared his concerns with the requirement that prospective rowers register with the Club prior to participating in events or rowing. He stated that this requirement could prevent interested parties from joining. Board members discussed the need for this registration in order to ensure liability waivers were signed and required health information provided.