

## **SLRC BOD Meeting Minutes September 7, 2018, 10:15 a.m.**

The meeting was held on September 7, 2018, at 10:14 a.m. at the SLRC Boathouse. Deb Small was appointed as Secretary in John Guest's absence.

Attendees included board members: Patrick O'Neal, Carolyn Buselmeir, Laura Muhr, Steve Dedrickson, Roxanne Barr, Tom Albert and Deb Small. Special guest Chuck Cook joined to review the financial implications of the Long-Range Planning Committees recommendations. Board Members Kristy Heffernan and John Guest were unable to attend.

### **The meeting was called to order by Patrick O'Neal.**

Chuck made suggestions regarding overall financial stewardship for the Board's consideration. His suggestions were as follows:

- Consider working on financials in parallel with the LRP to expedite the outcome and proactively communicate with the membership.
- Determine and communicate what we intend dues to pay for specifically and that we consider if capital needs of the clubs (some portion) should be included in the dues.
- Call out Learn-to-Row revenue as an opportunity to set some money aside to cover "rainy day expenses".
- Determine and declare a process for managing Junior Regatta fees. He shared insight about the way other Club's with which he is affiliated with manages Junior Regatta fees and payments.
- Fund raising should be done with the intent of funding specific capital programs.
- Considering new rowing programs if a challenge and the BOD needs to make priority decisions. Chuck suggested we could apply for grants if we serve underserved youth.
- Regarding fund raising in general, Chuck suggested we continue to leverage the erg-a-thon, but believes it's probably maxed out in overall opportunity. Other current fund-raising efforts are smaller but help to drive one-community. Chuck believes the Junior Banquet has opportunity to leverage across the teams and increase fund raising. Finally, he discussed the opportunity to develop a focused capital campaign.

No official Board Action was taken but various committees will factor in his suggestions as they proceed. Thanks to Chuck for his valuable input and ideas for consideration

Deb reviewed recommendations to make changes to SLRC Policy 2.4, Membership Types and Obligations. The first recommendation was to eliminate the fee for adult coxswain members. The difference between the adult and junior program approach to coxswain fees was discussed. The rationale for the difference is that the Junior Coxswains receive benefit in college recruiting, can use equipment and participate as

full members. An adult coxswain does not have other club privileges. The second change was to streamline the approval process for guest members.

**Patrick motion to approve, Tom second. Members voted and unanimously approved.**

Patrick discussed the need to formalize the work of the Junior Committee under the bylaws and Patrick's need to send a Club wide communication our regarding volunteer needs. Roxanne and Laura will formalize the list of current volunteers and committee members. In addition, other required committees (i.e. Finance, Fundraising, Communications) will submit formal membership rosters. Committee members will be added to the website.

**ACTION ITEMS:**

- \* **Each group will submit volunteer needs to Patrick by September 15, 2018.**
- \* **Each group will formalize our committee membership and update charters by September 30<sup>th</sup>, 2018.**

Roxanne and Laura provided a brief update on the Junior Program and regattas. There were some issues with bus transportation but that has been resolved. We are utilizing a travel agency to assist with spring hotels/arrangements. No major current concerns.

Deb reviewed the safety incident which occurred 9/1/18 when a kayak collided with one of our 8-person shells. The investigation is currently underway and will be issued with recommendations when finalized. One preliminary recommendation being considered i to communicate the incident to the Creve Coeur Rentals and suggest they create training for their customers. This incident has already been communicated to the Parks Department.

Patrick reviewed potential performance criteria and objectives for the coming Fiscal Year. Ideas include: Maintain an average of 115 Juniors per season with a retention rate of TBD% (Spring eligible to fall), increase diversity representing in the club by recruiting at two new schools in underserved populations, coach development, and consistent adherence to procedural items (i.e. coach hiring) and assist in college recruiting. Please provide additional input.

Deb and Carolyn reviewed the rowers who are delinquent with Registration, Code of Conduct, Liability or Payment. Tim will communicate to rowers that they are not eligible to participate until complete.

Club Captain will forward motor and boat registration materials to Club Secretary for processing.

Club Captain has purchased two used concept two ergs from a health club that was going out of business. Cost was \$250 each, he will complete the required paperwork for reimbursement.

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Club Captain shared that Lisa Hawkins is interested in purchasing two used SLRC oars as memento's. Possibly offering to replace the oars with new ones. As further details were not available no action was taken on this.

Roxanne Barr left the meeting.

Club President shared that WashU Crew is working with JL to organize a fundraiser gear sale. SLRC is hoping to participate and time it to align with novice orientation.

**Club President motioned to close the meeting. Club Captain seconded the motion. All present voted in favor. Meeting closed at 12:30pm.**

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